



## MGT-011 - Telecom Trends & Impacts Executive Briefing e-Learning

### TELECOM TRENDS & IMPACTS EXECUTIVE BRIEFING e-Learning

On Neotelis' Learning Management System  
**KNeledge**

### Description

A 1-hour e-Learning course available any time on Neotelis' **KNeledge** portal. The course presents the key aspects of the current global telecom environment: market evolution and trends, new and evolving players, key services and offers, and impacts on operators and regulators.

### Objectives

This e-Learning course examines:

- The major trends of the current telecom market as well as the key players
- Important services and offers
- Challenges and opportunities for operators and regulators

## Topics

\*Note: the course structure may be subject to change as trainings are updated on a regular basis.

### Part 1 - Market evolution and trends

- Industry transformation, mobile subscription trends, data usage and connection speeds, evolution to mobile broadband, connected consumers, disruptive competition and OTT, convergence, digitization, and market consolidation

### Part 2 - New and evolving players

- Horizontal and vertical convergence
- Global / multinational players
- Niche/focused players
- Non-telecom players (OTT providers)

### Part 3 - Key services and offers

- Social Networks
- VoWiFi
- Mobile money
- Cloud services
- OTT
- Multiplay offerings
- M2M/IoT
- Others

### Part 4 - Impacts and opportunities for operators and regulators

- Business challenges, customers and competition issues
- Technological and organizational challenges
- Impacts and opportunities for operators and regulators

## Target Audience

- Telecommunications managers and personnel looking to gain a comprehensive view of the current global telecom environment and its impact on the business of operators and regulators

## Methodology

Neotelis e-Learning training courses are taken entirely online via Neotelis' Learning Management System **K="en-us">Neoledge** and are composed of different training modules using various learning tools such as:



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