



FIN-117 - Finance for Non-Financial Managers in Telecommunications

Description

A 5-day Training Program to provide participants with the fundamental principles of finance in a telecommunications environment.

Objectives

- Present the importance of finance and an introduction to key accounting and financial matters
- Provide a sound understanding of financial statements and some tools used to interpret those statements to understand the financial status of a company
- Explore the basic concepts of costing to evaluate the cost of business activities
- Learn how to analyze business investments and projects
- Give guidelines to communicate effectively with key financial decision-makers

Topics

Introduction to accounting and financial matters

- The importance of finance
- Financial accounting vs. management accounting
- Generally Accepted Accounting Principles (GAAP)
- Accountability and responsibility for financial information

Basic principles of accounting

- Use of financial statements
- Financial statements
- Financial statement build-up exercise
- Financial ratios

Network overview: What to cost

- Network generalities
- The evolution of wireless networks
- 2G networks
- 2.5G networks
- 3G networks
- Incumbent operator versus new operators

Costs, accounting and activity-based cost evaluations

- Types of costs
- Revenue recognition and cost allocation
- Role of management accounting
- Activity-Based Costing (ABC)
- Costing in telecommunications
 - The top-down approach
 - The bottom-up approach

Analyzing business investments

- Investment analysis
- Cost of capital and hurdle rate
- Analysis methods and tools
- Communicating with financial decision-makers

Planning, budgets and performance measures

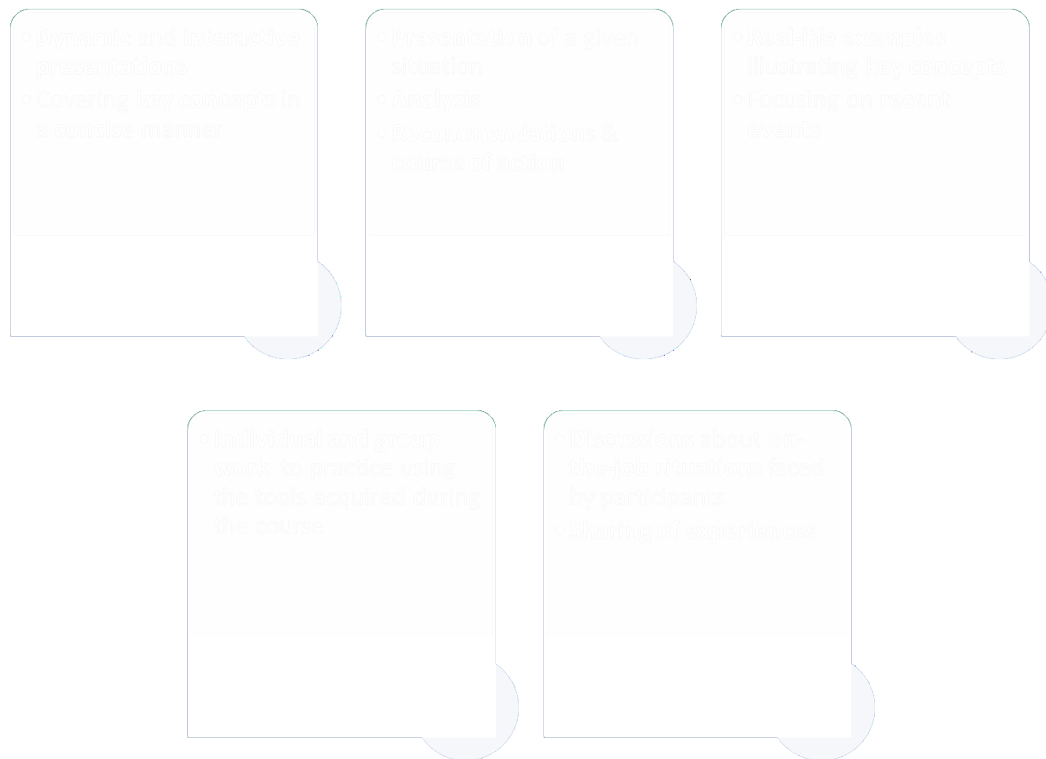
- Planning process overview
- Business plans, what ifs and strategy
- Balanced Scorecards and KPIs
- Budgets and control
- Variance analysis
- Measurement and continuous improvements

Target Audience

- Telecommunications managers and executives looking to complement their skill-set by gaining a good understanding of finance as it pertains to telecommunications

Methodology

A combination of engaging activities and dynamic presentations to stimulate and maximize participants' learning.



Location

A selection of Neotelis' training courses is held in various cities around the world. Please contact us at training@neotelis.com for the complete Yearly Training Calendar.



Neotelis can also deliver in-house sessions of this course specifically for your organization. Please contact us at training@neotelis.com for more information and a Proposal.

About Neotelis

Neotelis provides training, consulting, conferences and publications to the telecommunications industry worldwide. Its team of senior experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 120 countries around the world.

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