FIN-111 - Stratégies & gestion financières en télécom pour hauts dirigeants

Description

***NOTE :** la description de cette formation n'est présentement disponible qu'en anglais. Nous pouvons toutefois offrir la formation en français sur demande.

A 5-day Training Program to provide telecom executives and senior managers with financial strategies and management tools and techniques to lead their organization's growth and success, creating value in today's competitive and liberalizing environment.

Objectives

- Provide a good understanding of the latest corporate financial policies and practices
- Introduce fresh management perspectives and techniques by taking a broad perspective on finance
- Present the fundamental concepts of shareholder value creation and illustrate them through case studies
- Present financial measurement systems such as balanced scorecard, digital dashboard and Key Performance Indicators (KPIs) to evaluate the impact and value of strategic decisions
- Provide an overview of the global and competitive telecommunications environment and its impacts on operators

Topics

Global and competitive telecommunications environment

- Deregulation and competition issues
- Globalization
- Market evolution and trends
- New telecom players

- New services and offers
- Challenges, impacts and opportunities for operators

Impacts of privatization and liberalization

- Pressures on profitability
- Change in management behavior
- New regulatory rules/new laws
- Customer has a choice
- Knowledge/staff lost to competition
- Impact on morale

Financial policy

- Definition
- Best practices
- Case studies

Creating shareholder value

- Fundamental concepts
- Cost of capital
- Economic Value Added (EVA)
- Market Value Added (MVA)
- Setting the ideal capital structure
- Mergers & Acquisitions (M&A) and business valuation
- Case studies

Capital projects management and accounting

- Capital budgeting
- Business case and financial analysis as key components of the decision-making process
- What is project accounting?
- Project budgets
- Costs and revenue allocations
- Work breakdown structure
- Cost data generation and allocation

Risk management, internal control and diversification

- Uncertainty, risk assessment and risk management
- Internal control

    - Control environment
    - Risk assessment
    - Control activities
    - Information and communication
    - Monitoring
    - What internal control can and cannot do
- Roles and responsibilities
- Diversification

Strategic measurement systems

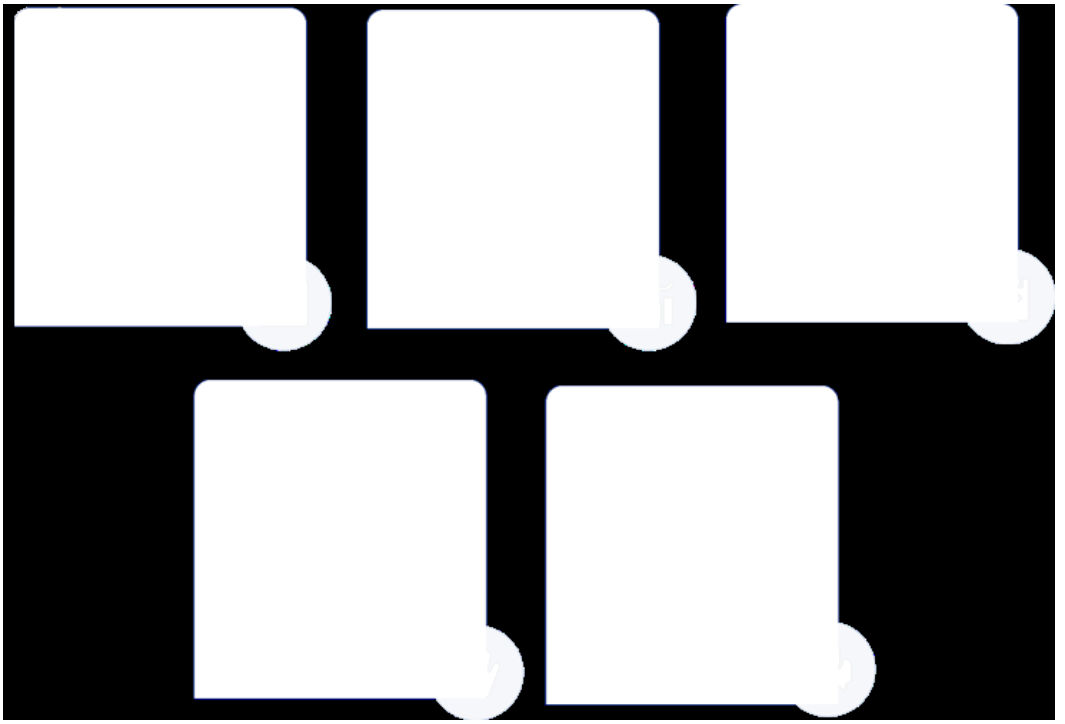
- Balanced scorecard
- Executive/business dashboard
- Key Performance Indicators (KPIs)

Target Audience

- Telecom executives and senior managers seeking an in-depth examination of the power of sound financial strategies and financial management practice for their organization
- Telecom executives and senior managers who want to gain an understanding of the impact of their decisions on shareholder value
- Senior financial managers who want to explore the latest financial approaches, perspectives, tools and techniques
- Non-financial telecom executives and senior managers looking to complement their skill-set by broadening and deepening their financial knowledge

Méthodologie

Une combinaison d'activités pratiques et de présentations interactives pour favoriser et optimiser l'apprentissage :



Lieu

Certaines formations de Neotelis sont organisées dans différentes villes à travers le monde. Veuillez nous contacter à training@neotelis.com pour obtenir le Calendrier annuel de formation.



Neotelis peut également livrer des sessions de formation en intra-entreprise, spécialement pour votre organisation. Veuillez nous contacter à training@neotelis.com pour de plus amples informations et pour obtenir une Proposition.

À propos de Neotelis

Neotelis fournit des services de formation, de conseil ainsi que des conférences et des publications à l'industrie mondiale des télécommunications. Son équipe d'experts seniors a formé des milliers de dirigeants et gestionnaires travaillant pour des opérateurs, des régulateurs et des gouvernements dans plus de 120 pays à travers le monde.

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