REG-109 - Best Regional Practices Workshop for Middle East Regulators





Description

The telecom world is evolving. Digital transformation is changing consumer habits and regulators must ensure an equitable telecom environment that responds to the needs of consumers and other stakeholders. It is thus essential for Middle East regulators to understand current regulatory issues and approaches for dealing with those issues.

A Workshop Focusing on the Middle East

Neotelis' 5-day Workshop provides a unique opportunity for Middle East regulators to acquire regional best practices in telecom regulation while sharing knowledge and experiences with other regulators in the region.

The Workshop combines **dynamic presentations** by a regulatory expert with significant experience on the Middle East and interactive activities such as **Case Studies, Workshops** on real-life situations faced by the participants and **Sessions** dedicated to sharing of experiences on key topics.

Learning Outcomes



Topic

The training course covers the following topics:

DAY 1

Global telecom trends and impacts on the Middle East

- Global trends and regional market evolution
- New and evolving players
- Key services
- Challenges and opportunities for Middle East operators and regulators

- *Case Study: Saudi Arabia - Jawwy mobile to attract digitally savvy young people*

Regulation in the region today

- *Workshop: Where are we?*

DAY 2

Regulation and competition

- Evolution of competition policy frameworks in the region
  - Ex-ante versus ex-post approaches
- Regulatory interventions to deal with SMP
- Market entry strategies to increase competition
- Structural remedies - functional and structural separation
- *Workshop: Do structural remedies increase competition?*
- Enforcement

Digital transformation and OTT in Middle East markets

- Digital transformation
- Evolution of OTT - shift to OTT and market power
- Regulating OTT and platform-based competition
- *Case Study: Regulation of VoIP in Morocco*

Regulatory reform: a possible model
Different regulation of mobile and increased intervention

- *Workshop: Rethinking regulation in a digital world*

DAY 3
Broadband, wireless and spectrum policy

- Different regulation of mobile and increased intervention
- Barriers to entry
- Importance of spectrum for mobile broadband
- Evolution to 5G
- Shift in spectrum allocation policy and its impacts

- *Case Study: The Spectrum Conundrum – Optimizing spectrum efficiency*

Roaming

- Regulatory principles and approaches in the Middle East

- *Case Study: Industry Frets over Impacts of EU Roaming Regulation*

DAY 4
Interconnection and access regulation

- Ongoing relevance of interconnection and access
- Access regulation -unbundling
- Interconnection costing and pricing
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Workshop: Interconnection pricing - Is LRIC the only effective way to set interconnection fees? Under what circumstances could benchmarking be appropriate?



- *Workshop: Aligning regulation with national fibre access strategies*

Internet of Things (IoT)

- Introduction to IoT
- IoT and national strategies
- Mobile IoT and 5G
- Opportunities for operators
- Regulating the IoT
- *Case Study: Dubai Smart City*

IPTV/streaming video

- IPTV in markets with high fixed network penetration
- Videos as opportunities for mobile network providers
- Regulatory issues



DAY 5

What cannot be left to competition and market forces

- National ICT strategies
  - National broadband plan initiatives across the region
  - *Case Study: Comparison of national broadband plans*

- Consumer protection
  - Privacy and data protection
  - EU GDPR and its impacts
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Data protection and IoT
- *Case Study: The Dubai Data Law*

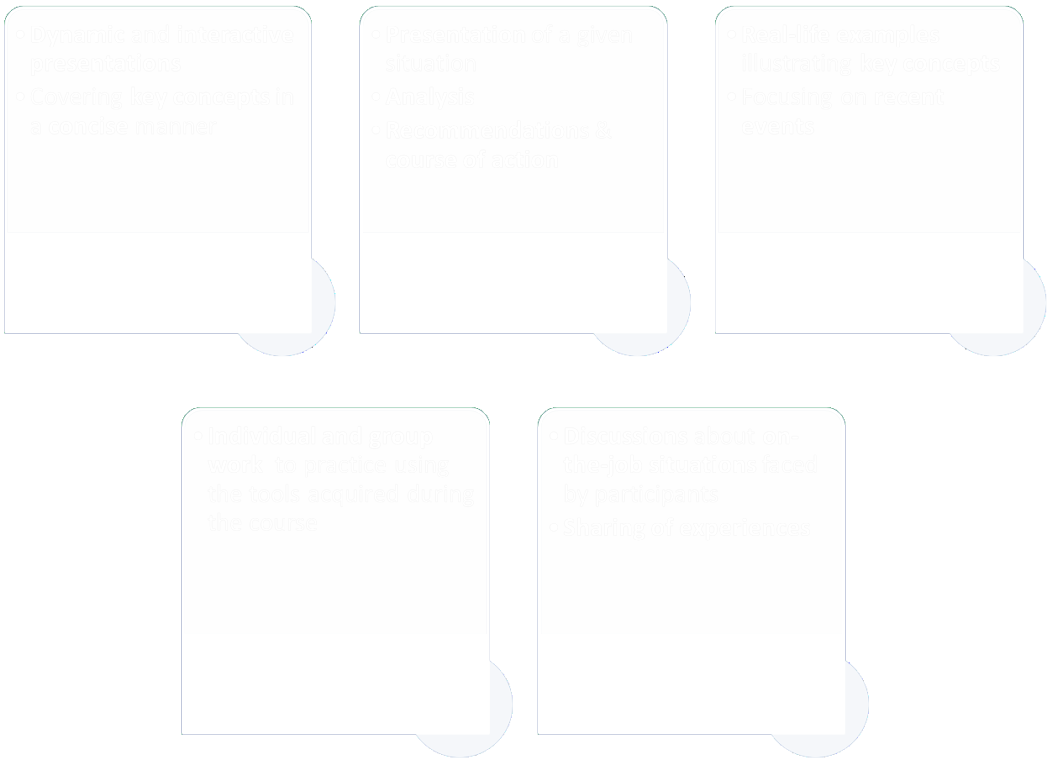


Target Audience

- Middle East telecom regulator personnel looking to obtain up-to-date knowledge and best regional practices

Methodology

A combination of engaging activities and dynamic presentations to stimulate and maximize participants' learning.



Location

A selection of Neotelis' training courses is held in various cities around the world. Please contact us at training@neotelis.com for the complete Yearly Training Calendar.



Neotelis can also deliver in-house sessions of this course specifically for your organization. Please contact us at training@neotelis.com for more information and a Proposal.

About Neotelis

Neotelis provides training, consulting, conferences and publications to the telecommunications industry worldwide. Its team of senior experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 120 countries around the world.



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