MGT-129 - Value Chain Management

See a sample of the course content >>>

Description

A 5-day course which examines how to apply the concept of Value Chain management to improving the effectiveness of business activities.

Objectives

At the completion of this course, participants will be able to:

- Explain the Value Chain approach
- Design, implement and prioritize Value Chain projects
- Use the Value Chain approach to find ways of increasing the effectiveness of their business activities

Topics

Note: Neotelis courses are updated regularly and so these topics may be subject to change on an ongoing basis.

- Key concepts, purpose and benefits of Value Chain (VC) analysis and management
- Designing and implementing VC projects
  - Internal cost analysis
  - Internal differentiation analysis
  - External analysis (strategic frameworks and vertical linkage analysis)
  - Design and implementation
  - Monitoring and evaluation
- Business enabling environment

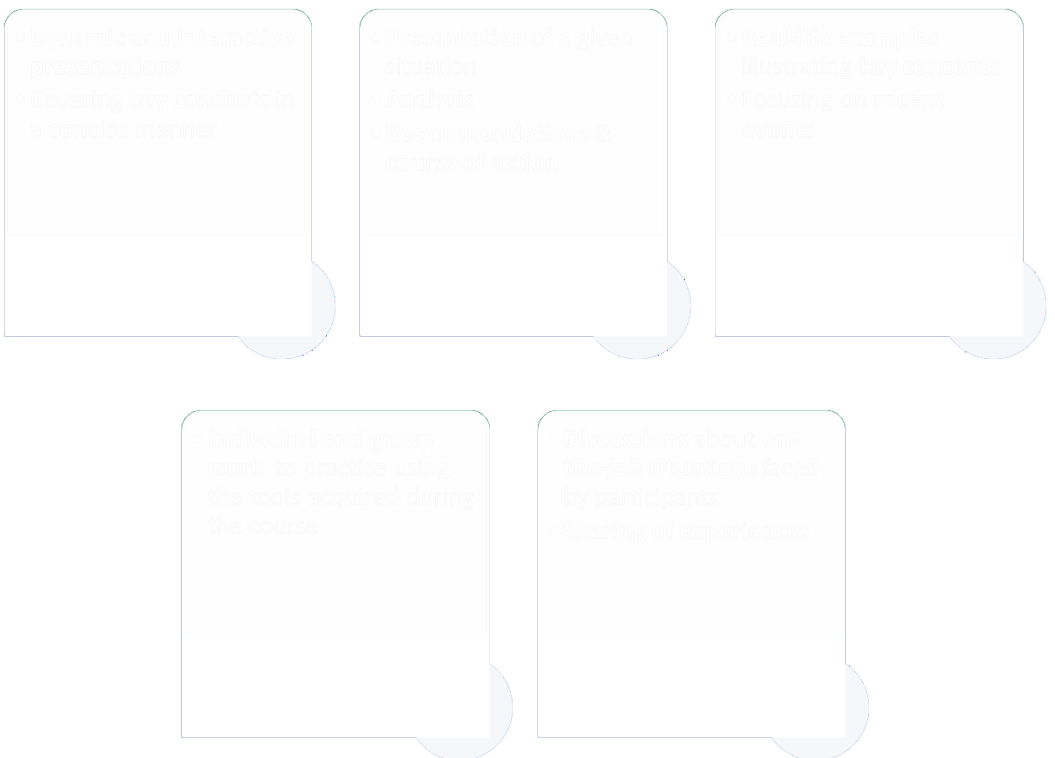
- Upgrading
- VC governance
- Challenges of VC analysis

Target Audience

Executives, decision-makers, strategists, planners, and other staff who have responsibilities for improving the effectiveness of business activities.

Methodology

A combination of engaging activities and dynamic presentations to stimulate and maximize participants' learning.



Location

A selection of Neotelis' training courses is held in various cities around the world. Please contact us at training@neotelis.com for the complete Yearly Training Calendar.



Neotelis can also deliver in-house sessions of this course specifically for your organization. Please contact us at training@neotelis.com for more information and a Proposal.

About Neotelis

Neotelis provides training, consulting, conferences and publications to the telecommunications industry worldwide. Its team of senior experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 120 countries around the world.



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