MGT-011 - Telecom Trends & Impacts Executive Briefing e-Learning



Description

A 1-hour e-Learning course available any time on Neotelis' ***KNeoledge*** portal. The course presents the key aspects of the current global telecom environment: market evolution and trends, new and evolving players, key services and offers, and impacts on operators and regulators.

Objectives

This e-Learning course examines:

- The major trends of the current telecom market as well as the key players
- Important services and offers
- Challenges and opportunities for operators and regulators

Topics

*Note: the course structure may be subject to change as trainings are updated on a regular basis.
Part 1 - Market evolution and trends

- Industry transformation, mobile subscription trends, data usage and connection speeds, evolution to mobile broadband, connected consumers, disruptive competition and OTT, convergence, digitization, and market consolidation

Part 2 - New and evolving players

- Horizontal and vertical convergence
- Global / multinational players
- Niche/focused players
- Non-telecom players (OTT providers)

Part 3 - Key services and offers

- Social Networks
- VoWiFi
- Mobile money
- Cloud services
- OTT
- Multiplay offerings
- M2M/IoT
- Others

Part 4 - Impacts and opportunities for operators and regulators

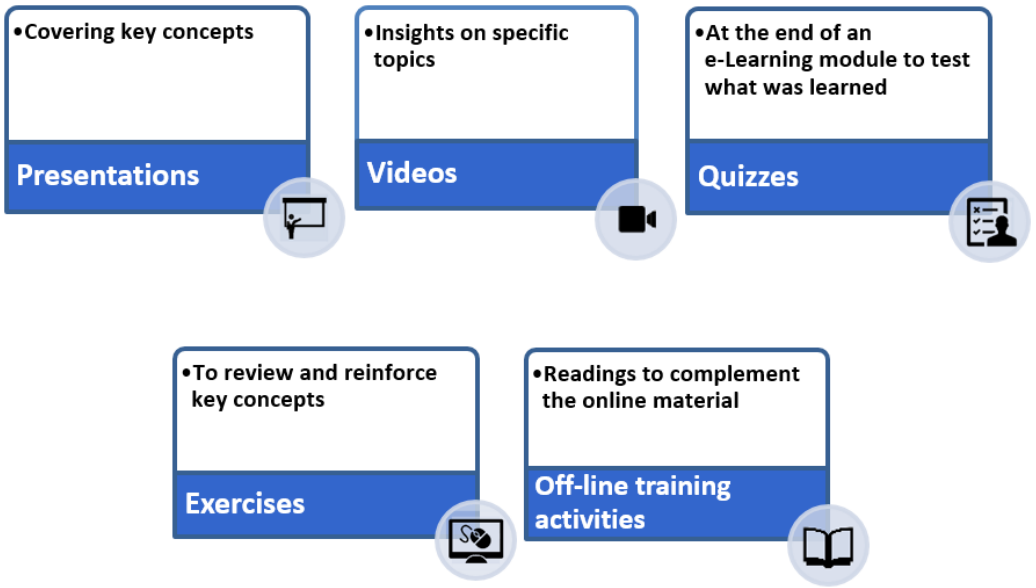
- Business challenges, customers and competition issues
- Technological and organizational challenges
- Impacts and opportunities for operators and regulators

Target Audience

- Telecommunications managers and personnel looking to gain a comprehensive view of the current global telecom environment and its impact on the business of operators and regulators

Methodology

Neotelis e-Learning training courses are taken entirely online via Neotelis' Learning Management System ***KNeo ledge*** and are composed of different training modules using various learning tools such as:



Access to Neotelis e-Learning training courses requires a computer, a headset (or speakers) and a stable Internet connection.

Location

Neotelis e-Learning training courses are accessible on our Learning Management System ***KNeoledge*** anywhere at anytime.

About Neotelis

Neotelis provides training, consulting, conferences and publications to the telecommunications industry worldwide. Its team of senior experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 120 countries around the world.



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