



# MGT-118 - Business Influencing Skills

### **Description**

A 2-day training module to equip participants with the knowledge and skills to successfully influence others in business situations.

# **Objectives**

- Equip participants with the basic concepts of business influence including the different business influence and negotiation techniques
- Present the dynamics behind successfully influencing and communicating
- Help participants identify their strong qualities and weaknesses to develop an effective personal influencing style

### **Topics**

\*Note: the course structure may be subject to change as trainings are updated on a regular basis.

### **Basic concepts**

- Definition
- Who do you have to influence?
- Types of influencing techniques

#### **Personal influencing styles**

#### Influence and communication dynamics

- Creating the right first impression
- Setting goals and priorities
- Seeing the other point of view

- The art of effective communication
- Knowing what to give away
- How to handle challenging situations
- Win-win negotiations

## **Target Audience**

• Managers and personnel looking to improve their ability to exercise influence in the workplace thus enhancing their professional success.

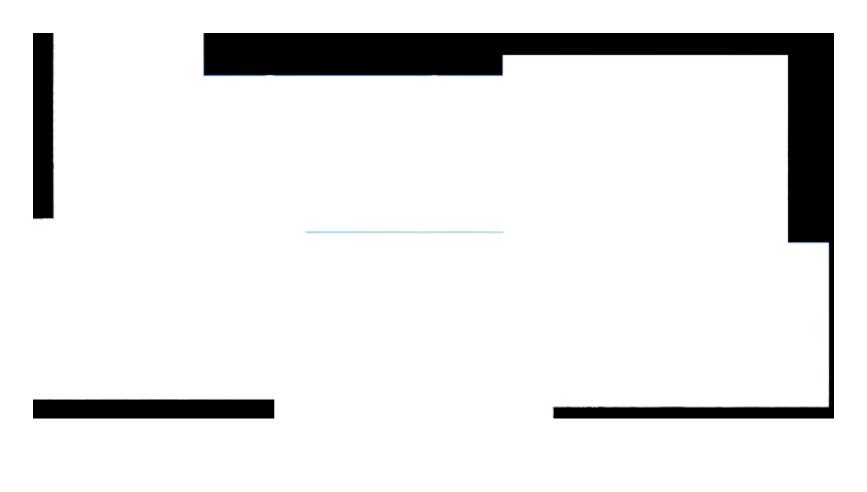
## Methodology

A combination of engaging activities and dynamic presentations to stimulate and maximize participants' learning.



## Location

A selection of Neotelis' training courses is held in various cities around the world. Please contact us at <a href="mailto:training@neotelis.com">training@neotelis.com</a> for the complete Yearly Training Calendar.



Neotelis can also deliver in-house sessions of this course specifically for your organization. Please contact us at <a href="mailto:training@neotelis.com">training@neotelis.com</a> for more information and a Proposal.

### **About Neotelis**

Neotelis provides training, consulting, conferences and publications to the telecommunications industry worldwide. Its team of senior experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 120 countries around the world.



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